

## About me

I am an Industrial Design graduate from the University of Brasilia (Brazil) with a Master Degree in Product Design from ESDesign – Barcelona’s Superior School of Design. I have 7 years of experience in Product Design & Development working in the high-end furniture market and furniture retail along with the main industries in Brazil.

I’ve participated in furniture fairs and Design exhibitions in Brasilia, São Paulo and New York and I had the chance to be appointed as one of the New York Design Week (NYCxDESIGN) highlights by Casa Vogue Brazil.

As a volunteer, I’ve collaborated with ADEPRO founding (Federal District Product Design Association), helping to strengthen the product design community in Brasilia, Brazil.

- Seven years of hands-on experience in furniture design and development.
- Effective time management, communication, and teamwork skills.
- Self-driven personality and able to take full responsibility within given timelines.
- Able to synthesize user needs, business factors, corporate strategy, research insights, future trends, and company branding into design results.
- Experienced working collaboratively and can both lead and take direction.
- Curiosity and eagerness to learn about new technologies, socio-cultural trends, and human behaviours.
- Strong aesthetic and presentation skills and a keen eye for detail.
- Strong problem-solving and 3D visualization skills.
- Solid technical proficiency with Solidworks, Autodesk Fusion 360, 3Ds Max, Adobe Creative Suite, Vray, and Corona renderers.

## Languages

**English** | Full professional proficiency

**Portuguese** | Native or bilingual proficiency

**Spanish** | Limited working proficiency

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## Experience

aug 2020 - Present

### Tok&Stok | Product Design & Development

Tok&Stok is one of the largest furniture and home accessories retailers in Brazil. At T&S, I work creating and developing new products along with the procurement and buying team. To be more specific, I am responsible by developing two groups of furniture with over 900 active SKUs, including dinning chairs, office chairs, stools, benches, and all of the outdoor furniture (chairs, armchairs, sofas, tables, and more).

- Development of furniture projects from design concept to production-ready drawings.
- Management of multiple design projects and developments simultaneously.
- Creating realistic 3D visualizations for new products, optimizing decision-making process.
- Evaluation of the feasibility of design concepts relative to appearance, performance, safety, usability, manufacture-ability, and cost/price objectives.
- Collaboration with creative director and other departments, such as Buying, Quality Control, Marketing, Sourcing, Import, and Planning.
- Strong communication with national and international suppliers regarding new developments.
- Research and evaluation of competitive landscape.
- Recommendation of appropriate colors, materials, and finishes.
- Constantly looking for ways of improving current collection.

oct 2019 - aug 2020

### CP Visual | 3D Designer

At CP Visual, I was part of a multidisciplinary team of CGI artists, designers, and architects delivering high-end 3D visualizations for real state companies globally. At CP Visual, I was responsible for modeling, texturing and rendering 3D assets for interior and exterior scenes, such as furniture, lighting, accessories and all sorts of kitchen, office and bathroom supplies.

- Modeling and texturing furniture, home accessories and appliances for interior and exterior scenes.

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jan 2016 - oct 2019

## **Colina Design | Founder & Product Designer**

Founder and designer of my own furniture company, Colina Design, for three years. As a result of this project, I was invited to join design exhibitions in Brasilia, São Paulo, and New York.

- Prospect new clients and suppliers
- Develop market researches
- Design and develop new products (furniture)
- Creating realistic 3D visualizations for new products, optimizing decision-making process.
- Develop production Drawing
- Supervise production and ensure quality control
- Enroll in national and international Design events

## **Education**

2022 - 2022

### **ESdesign Escuela Superior de Diseño de Barcelona**

Master's degree, Product Design

Master's degree in Product Design at ESDesign Barcelona (The School of Design of Barcelona),certificated by the International University of Valencia.

2018 - 2019

### **ESdesign Escuela Superior de Diseño de Barcelona**

Master's degree, 3D modeling for products

Master's degree in 3D Modeling for products at ESDesign Barcelona (The School of Design ofBarcelona), certificated by the International University of Valencia.

2014 - 2015

### **Savannah College of Art and Design**

International Scholarship program, Interaction Design and Photography

One year scholarship program at Savannah College of Art and Design, SCAD, in Interaction Design andPhotography.

2012 - 2017

### **Universidade de Brasília**

Bachelor's degree, Industrial Design and Visual Design

Undergraduate Design program in University of Brasilia, Brazil. Double major in Product Design andVisual Design.

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## Certifications

**2018** | Vray 5SRW Certificate - CGworld LLC

**2021** | Product creation, development and management. - FGV - Fundação GetulioVargas

## Volunteering

**Co-Founder** | ADEPRO - Associação de Designers de Produto do Distrito Federal (Product Designers Association - Brazilian Federal District)

## Highlights

**2015** | Dean's list

**2018** | Exhibitor at Expo Brasilia Design

**2018** | Exhibitor at the first 'Brasilia Cidade Design'

**2018** | Exhibitor at Wanted Design Manhattan

**2018** | Highlighted as one of the "New York Discoveries" by Casa Vogue

**2017** | Exhibitor at Paralela Design, São Paulo